



Office use
Member nr: _____
Comment: _____
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**Mills Charters Fishing Club**

*To qualify for the Mills Charters Fishing Club you need to have been on a fishing outing with us during the past 12 months and then continue to go out at least annually to retain membership. By joining the club you are entitled to discounts off all future bookings or gift voucher purchases. You also authorise Mills Charters to send you occasional correspondence (e-mail, post, SMS, phone calls) advising of specials, newsletters etc. Mills Charters will not share your personal information with any outside companies or persons.*

When was your last fishing outing with Mills Charters? \_\_\_\_\_

If not booked in your name, who were you booked with? \_\_\_\_\_

First name \_\_\_\_\_ Surname \_\_\_\_\_

Address \_\_\_\_\_

Suburb \_\_\_\_\_ Postcode \_\_\_\_\_

Home Phone \_\_\_\_\_ Mobile No \_\_\_\_\_

E-Mail address \_\_\_\_\_

*(an e-mail address is important as we will increasingly use this for much of our correspondence)*

**Areas of interest ( please tick all applicable)**

Day fishing\_\_\_ Night fishing\_\_\_ Samson jigging\_\_\_ Whale watching\_\_\_ Gift vouchers \_\_\_\_\_

Kimberley Adventure \_\_\_\_\_ Whole boat charter \_\_\_\_\_ Other (please state) \_\_\_\_\_

**The following questions will help us with future advertising ideas.**

How did you first hear about us? \_\_\_\_\_

What radio station do you listen to? \_\_\_\_\_

What local newspaper do you read? \_\_\_\_\_

What, if any, fishing or leisure magazine do you read? \_\_\_\_\_

**The Following Information will help us improve our service and product.**

Was your previous experience with Mills Charters a good one? Yes \_\_\_ No \_\_\_

If yes, what impressed you most? \_\_\_\_\_

If no, what area can be improved? \_\_\_\_\_

**Please return to: Mills Charters, PO Box 868, Hillarys, WA 6923**